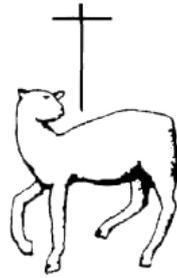


# St John's C of E First School



**Learning together, aiming high!**

This policy should be taken as part of St. John's C. of E. VA First School's overall strategy and is implemented within the context of our vision of Government aims and our values as a Church of England School.

Policy Adopted:	April 2020
Last review date:	April 2020
Next review date:	September 2020
Signed (Chair of Governors):	
Date of signature:	

## **School Facebook Page Policy for Staff and Parents/Carers**

This policy was written and adopted during the COVID School Closures in 2020, as it was this situation that led directly to the school starting an official Facebook page for current staff and parents/ carers. By having a Facebook page, the school is feeding school information, news and notices directly into the personal news feeds of parents and the wider community at a time when we are not able to see each other in person. It also enables parents to share news of what their children are learning and see what others are doing. It is felt this vital link should be in place at this difficult time. This policy covers the current situation and when school is open again. It should be noted that the St John's Facebook Page is a private group and not a means of publicising the school more widely.

## Aims

The purpose of having a school Facebook Page is:

1. To continue to advance our school information system with information shared via Facebook, along with the existing methods of paper notes, text messages, email and the school website.
2. To engage the community served by St John's First School and to give parents and carers a way to share news of learning their children undertake.
3. To allow staff to also see the learning the children undertake while not at school, if they wish to do so.
4. To announce any updated information that appears on our school website via Facebook. This is a direct route to parents who have joined the page, and does not require the school website to be checked.

## Terms of Use of St John's Facebook Page:

1. Group Membership  
This group is for parents and carers of children at St John's First School, Frome
2. Group Purpose  
This group is for the St John's community to share and celebrate pupils' achievements. Please do not use it as a forum to raise concerns or ask questions about school policy. Please contact school directly at [stjohnsfrome@educ.somerset.gov.uk](mailto:stjohnsfrome@educ.somerset.gov.uk)
3. The Five 'B's  
When using this group, please follow the five 'B's we use in school: Be respectful, Be kind and gentle, Be careful, Be responsible, Be the best you can
4. Respect Everyone's Privacy  
Being part of this group requires mutual trust. Authentic, expressive discussions make groups great, but may also be sensitive and private. What's shared in the group should stay in the group. Please do not share text or photos outside the group.
5. No Hate Speech or Bullying  
Make sure that everyone feels safe. Bullying of any kind isn't allowed, and degrading comments about things such as race, religion, culture, sexual orientation, gender or identity will not be tolerated.

## 6. No Promotions or Spam

Give more to this group than you take. Self-promotion, spam and irrelevant links aren't allowed.

In addition to the points above which users sign up to on joining the group, the following should be noted:

- All communication with staff should remain on the main page that all users can see. Users should not ask to be “friends” with staff or send them private messages.
- Staff should not respond to friend requests or private messages and delete them if possible.
- Staff are under no obligation to use this Facebook page or comment on any of the posts. If they chose to do so, please respect their privacy and adhere to the rule above.
- If staff are happy to use the forum using their own personal Facebook profile, they should satisfy themselves they are happy with their privacy settings and consider strengthening them.
- Staff who do not want to use their personal Facebook profile to interact with the school page could create an additional profile or page for this purpose using their ‘teacher name’. However they are under no obligation to do so.
- If any users do not follow the rules of the group, they will be reminded to do so. Should they do so again, they will be removed.

### Further Note:

Facebook lists a minimum age requirement of 13, and all parents are reminded that children under the age of 13 should not be on Facebook under their own name